

The EXCHANGITE



—PUERTO RICO'S SPARKLING SCENERY—



In This Issue—Anniversary Reports

CONVENTION RATES

JUNE 1955

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HEROLD M. HARTER

Editor

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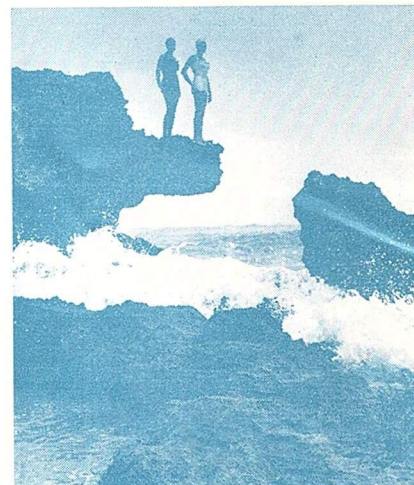
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THIS MONTH'S COVER is just one small part of the sparkling fresh and out-of-the-ordinary scenery that will surround you in exciting Puerto Rico. For a trip you'll never forget . . . for a lift of the spirits that will last through your lifetime . . . be at the National Convention at San Juan, Puerto Rico, next October 5 through 10!

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SEE pages 3-4 of this issue for National-Convention package prices!

Manufacturer Curt G. Joa tells
 how to salvage "the one invaluable
 asset that youth can never possess" . . .
 "Don't throw away the skill — change the pace!"



THE JOA PLAN

World-famed formula for employment of older workers

The problem of personal satisfaction during retiring days has become much more important in the last years of this century because, due to the greatness of modern medicine, the average age has been lengthened by almost 30 years, and so, in but a very few years, it is reasonable to assume that many of us can well live to be 100, and be young and useful, although we have had the fullness of 80 years on this earth already.

Yet in all geriatrics meetings, and conferences dealing with retirement, I have sensed rather a mustiness of the end instead of a freshness of a beginning. And if the ceremony of the gold watch has only the semblance of a seal to an end, rather than a means for an entrance through a door to a newness, where there is a freshness imbued with hope and spirit, it would be better a ceremony omitted!

Yet what exactly is to be put into its place? How can personal satisfaction be found in retirement days?

Our company was started in 1931, in the very early days of the depression.

Having grown out of a reverse economy and an emergency, the men in our business were a closely knit group of engineers and technicians. Engineers always deal with designs and plans for the future, and it became only natural, being such a closely knit organization and appreciating each other's abilities, that we also had to work out a practical

A Geriatrics Program is not just something to talk about with Curt G. Joa, Wisconsin manufacturer. He has put this type of program into operation in his own plants. It is eminently successful. In this article — a condensation of the talk given by Mr. Joa before a health conference at Marquette University — he tells why it was begun, and how it works.

solution and plan for the distant future.

We had to keep in front of ourselves the basic philosophy that the fundamental asset of our business would lie in transmitting knowledge and leadership to the young — to contribute knowledge in some form or other anyway. So while we were punching the clock for lesser hours each day, our standard of living would not have to change, because the income could and would remain the same.

It would have been a great advantage had we been able to turn to engineers of political science and told them — "We have a problem of personal satisfaction during retiring days for our older workers, who have contributed so much for so long and have asked for so little. Give us a solution."

We decided, however, that we were merely unorthodox and those solutions were available for orthodox businesses,

but up to this day I have not found any orthodox business, nor an orthodox practical solution, and it appears that our testing stage of personal satisfaction during retiring days is much more generally adoptable than we thought and it has been received with an overwhelming enthusiasm. We are trying out a program. What is now called the Joa Plan, and was started merely as a test and experiment in our own very small operations, is a simple plan of gradual retirement, based upon a man's ability and skill, as well as his physical and mental capacity to work.

Our principal plant for manufacturing and designing machinery is in Sheboygan Falls. We have another one in Lake Wales, Florida, and one in Wuerenlos, Switzerland.

Although this is indeed the age of youth, there is still one invaluable asset that youth can never possess, and that is the skill that comes only with experience. So a company suffers a serious loss when the skilled machinist or executive, let's say, is forced into retirement by the pace of modern life. Stored within him are unduplicated assets and values that he has bought at the price of years. Yet the very element that makes him so valuable now ends his productive life. Age must take its toll — and he can no longer stand the pace of the eight-hour day.

Well, there is the problem. And the answer, in basic fact, is so simple that

we've been missing it for years. If the worker or executive can't stand the pace, don't throw away the skill, but simply change the pace. In other words, shorten the working hours.

There is really nothing new in this. In an agricultural economy, such as ours used to be, it was practiced on every farm in this country. From the day the farmer carried his bride over the threshold, his productivity increased as his skill increased. And then, as he became older, and his sons grew up to replace him, he stopped working 14 hours a day. He cut down his milking schedule from maybe 30 cows to 20, to 10, to 5, then 3, then one. And finally some day he would walk into the barn, pat Bessie on her flank, and turn to his son, "Johnny, you better see that she gets more oats." His skill as a farmer, or as we say in our industrial society, his know-how, was still there to train the younger men, but his working schedule was reduced to match his strength.

That, applied to industry, is the heart of the Joa Plan, or perhaps it would be better to say, that is the principle of the Joa Plan. Its heart is in the effect it has on the aging worker or executive.

Too often the gold watch that is presented in recognition of years of loyal and valuable service is only a symbol of uselessness. The oldtimer feels he is unwanted, that from now on his purpose in life is only to sit and watch his gold watch tick off the remaining years. And as you know, this contributes to a fast trip downhill, both mentally and physically. He is robbed — unjustly — of years that should be both productive and happy. This was the circumstance — too frequent and too unhappy — that led to our experiment. What to do about it?

Well, for many years I'd been going to Florida, partly business and partly pleasure.

I was particularly impressed by the great number of able-bodied retired men whom I saw down there. And it occurred to me, as I talked with many of them, that we could solve a two-fold problem if we opened a factory in Florida — how to retire on a gradual basis the aging men from our Wisconsin operation, and how to find the highly trained men that are essential to our kind of business.

So out of it, based on two simple ideas, came the Joa Plan:

First — a slower pace for elderly men;

Second — the healthful invigorating climate of Florida.

It began seven years ago in Lantana for part of our engineering staff, and it worked so well that we expanded it

last year to machine production, first in our plant in Fort Pierce, and now in our plant in Lake Wales.

We employ pensioners who are past the ordinary age of retirement, 55 to 64. These men work only four hours a day — the rest of the day is free. We employ a four hour morning shift, and a four hour afternoon shift. However, part of our staff is employed on a full time basis to insure continuity of operation.

It's a simple plan, and perhaps its simplicity is what makes it work. It has obvious benefits to the worker and the company, but it also has great potential benefits to the state of Florida, and, in our opinion, to the economy of the nation as a whole.

You will also be interested in an unusual benefit that we did not wholly foresee. It is beyond the personal memory of most of us when the apprentice paid to be trained to journeyman status, and when the journeyman had to work his trade before he became a master.

Think, then, what it means to have these master craftsmen available to train younger men, to pass on to them the intimate knowledge of their trades which they had gained through experience. There is no better way to train these youngsters than alongside our skilled, experienced veterans.



Tecumseh, Mich. July 3 is the date set for this Exchange Club's 7-10 a.m. Dawn Patrol Breakfast (\$1), with stunts, prizes, etc.—250 planes are expected to appear, everyone's invited! Proceeds go to the Club youth fund.

Next month —

STATE CONVENTION REPORTS

The state of Florida, where the Joa Plan is used, offers an ideal inducement to such methods of retirement, but not every factory, every industry, can have a branch in the state of Florida.

But it is understandable that each company could commence to build up a separate building, a separate room, a separate floor, where the men, after they have served faithfully and loyally over a number of years, could work on their own — away from the routine production bustle.

In other words, you cannot introduce four-hour shifts of a few into a mass of many, but you can set aside a floor, a room, a building, especially prepared for the men that have served so well and who wish to commence gradual retirement. They could work four hours a day in Wisconsin as well as in Florida, as long as they are grouped, and that portion of the business could become the Senior Department and the Apprentice Institute, and it should become an honor to enter through that door and become automatically labeled as having reached that sphere of skill and knowledge to train others.

There are many varieties of application of the Joa Plan where it would not be necessary to uproot the economies of these older men, to take them away from their homes, their children and their grandchildren, but they could, upon their own request, say, "From today on, I wish to work only four hours a day, until the day when I want to retire completely" — and then get the desired transfer.

In none of what I have proposed is there any intention of replacing younger men with older men, but it simply provides a means whereby talents and skills that are no longer available could be put to productive use without penalizing the individual.

In the professional field, the hour limitation might be only on an annual basis. Such a program would permit retired teachers to lecture or tutor beyond the present monetary limit. It would enable businessmen to contribute from their knowledge and experience on a consultant basis. It would enable engineers to continue working for part time fees.

We can speak from experience on what this would mean only in the field of design and manufacture of machinery. That is our business. But we know that without upsetting the normal labor market, it would increase the national productivity, and at the same time, it would provide the kind of training for younger men that is either unavailable or inadequate today.

— THE END

Here It Is—Convention Price News!

37th Annual Convention The National Exchange Club San Juan, Puerto Rico

CONVENTION PACKAGE

October 5-10 at
historic San Juan.

POST-CONVENTION TOUR

October 11 to 17 through the
tropical paradise of the Dominican
Republic, Haiti and Jamaica.

CONVENTION PACKAGE

(This Convention Package applies only for Convention attendees from the Continental United States)

\$94.50 *Per Person*

CONVENTION HOTEL ACCOMMODATIONS — Occupancy at San Juan will be for six nights. Since rooms have been reserved on a contract basis, there will be no refunds for less than six days. The leading hotels of San Juan have reserved their space for this Convention under special arrangement with The National Exchange Club. These hotels will not accept direct reservations from any individual.

Housing will be assigned on an equitable "run-of-the-house" basis by The National Exchange Club Travel Service. It is not possible to honor requests for housing in any particular hotel. Contractual agreements with the hotels are on the basis of two (2) persons to a room.

Naturally, all are first class hotels and each room has private bath.

Convention attendees arriving before, or staying after, convention may do so by indicating their wishes on the Convention Order Blank and assuming the pro-rated room expense. Payment to be made at this special rate, to The National Exchange Club Travel Service at Convention Registration Headquarters.

CONVENTION LUNCHEONS — Three of these noon-meal events have been scheduled at the Caribe Hilton Hotel and are part of the Convention Package. They fall on Thursday, Saturday and Sunday.

CARIBBEAN BEACH PARTY — A social highlight of the convention has been scheduled for 8 p.m. to 1 a.m. Thursday at the beautiful Condado Beach Hotel. A sumptuous buffet dinner will be offered

with complete service, in a tropical manner; beverages — both native and sophisticated — are included. Entertainment will feature Puerto Rican talent, a concert by a Military Band, roving musicians, and dancing to the music of a Latin-American orchestra.

RAMEY FIELD TRIP — Exchangites will take off Friday on an all-day, 180-mile round trip along the north shore route to Ramey Air Force Base, vital bastion in the defense line of the Strategic Air Command. Vehicles will pass through the sugar cane and the pineapple plantation areas, and a vast panorama of tropical scenery. Along the route is the famous Ronrico Rum Distillery. Luncheon at the Ramey Officers' Club upon arrival. Base commanders will offer a guided tour of the base, static exhibits, and flying demonstrations by the latest jets.

PUERTO RICO TOUR — A city-country tour on Saturday (p.m.) will take Exchangites through old and new San Juan; Santurce, the modern business section; Condado residential area; the University of Puerto Rico, and other suburban residential and city industrial sections.

GALA SATURDAY NIGHT — The colorful and dramatic "Alegrias - Luz - y - Castanuelas" (Happiness, Light and Castanets) at the Tapia Theatre in fabulous Old San Juan, under the direction of the famed Spanish Entrepeneuse, Maria Teresa Miranda.

TRADITIONAL ANNUAL BANQUET — Sunday night at the Escambron Beach Hotel.

(Schedule of events as announced is subject to change.)

This Convention Package includes all organized events. Tips and Gratuities for Convention-Package events are included in the Package Price.

Transportation in San Juan — to and from hotels on arrival and departure — and any taxi service to and from scheduled events are, like baggage handling, rooming service, and meals other than those in the Convention Package, the responsibility of the individual and at the individual's own expense.

**THE CONVENTION ORDER BLANK MUST BE USED TO OBTAIN
AIR TRANSPORTATION AND HOTEL ACCOMMODATIONS.**

***Notice: to obtain Convention Order Blank, as well as information
regarding air-transportation rates, Convention Package
and Post-Convention Tour, send coupon on page 16***

(OVER)

POST-CONVENTION TOUR

(October 11-17)

\$144.50 *per person*

DOMINICAN REPUBLIC • HAITI • JAMAICA

This is an "all-expense" tour covering tourist cards, landing tax, transportation to and from airport and hotels, baggage handling, hotel accommodations, all meals, tips (gratuities) for rooming upon arrival and departure from hotel and for meals, entertainment at each stop, and transportation on all scheduled tour events.

Reservation for this beautiful, relaxing tour must be made on the Convention Order Blank. Air transportation is not included in this package, and must be ordered by selection of the proper Transportation Plan, including Post Convention Tour, from the Information and Fares sheet, and ordered on the Convention Order Blank. Because of limited space in the leading first-class hotels along the route, this tour is limited to the first 160 persons who make reservations. Orders must be in the mail to The National Exchange Club Travel Service by August 1. It will be impossible to accept reservations for the tour after this date.

This is what the tour includes:

DOMINICAN REPUBLIC — Exchangites will leave San Juan at 8:30 a.m. A.S.T. and arrive at Ciudad Trujillo at 8:35 a.m. E.S.T. for two full days and nights at the luxurious Hotel Jaragua. After a morning of resting or shopping, there will be a noon luncheon at the Jaragua. Luncheon will be followed by a city-country tour through Ciudad Trujillo and the exotic countryside of this republic. Dinner will be at the Jaragua and will be followed by a show and dancing and, later, a visit to the sophisticated, government-controlled Casino, where each member of this tour will be "staked" to five dollars in chips by the management.

Wednesday — the birthdate of Christopher Columbus and one of the Republic's most important holidays — will offer an opportunity to attend a colorful and solemn mass at the first cathedral ever built in America. Here, also, rest the remains of Christopher Columbus, placed in the cathedral in a glass case in an ornate shrine, or catafalque, of marble capped with a bronze frieze of his life story. The shrine will be opened on this holiday, and the remains of the gallant explorer will be placed on view to impor-

tant dignitaries and members of this tour. The afternoon will be free for relaxing. Dinner at the Jaragua will be followed by a new show.

PORT-AU-PRINCE, HAITI — Exchangites will depart for Port-au-Prince, Haiti, after breakfast in Ciudad Trujillo, and arrive at 9:49 a.m. E.S.T. for two days and two nights. Members of the tour will be housed in three separate hotels, all ranked in the "luxury" class. Noon luncheon will be at the individual's hotel; in the afternoon, relaxing by the pool or shopping, as desired. Dinner will also be at the individual's hotel. The evening will feature an exciting native show at the Theatre Verdure, presented by the Folkloric Dancers. Transportation to and from the theater will be furnished as part of the tour. After breakfast at the individual's hotel, Friday morning will see the tour members on a half-day trip into the mountains surrounding Port-au-Prince, up a winding mountain road past the thatched-roof homes of the peasants in rural Haiti to an unforgettable view of the city and harbor below. Luncheon at the individual's hotel will be followed by a city-shopping tour. There will be time for relaxation before all join for dinner and entertainment at the Hotel Riviera that evening, with transportation furnished to and from the Riviera.

KINGSTON, JAMAICA — Tour members will leave Port-au-Prince at 10:10 a.m. and arrive in Kingston at 11:28 a.m. E.S.T., just in time for a delightful luncheon at the Myrtle Bank Hotel. In the afternoon a city and residential trip in Kingston, with time for shopping in the establishments where both the accents and the commodities have a heavy British flavor. Dinner will be at the Myrtle Bank Hotel and will be followed by entertainment. Sunday morning will begin with breakfast at the Myrtle Bank, and a limousine trip across beautiful Jamaica to the north shore, where luncheon is scheduled at the Tower Isle Hotel. Great banana plantations, fern flora, tapioca fields, and tropical jungles line the route. The return to Kingston will be by a different route, making a "circle" trip. Dinner will be at the Myrtle Bank.

This wonderful Post-Convention tour comes to a close Monday morning after breakfast at the Myrtle Bank and plenty of time for packing. The departure for Miami will be at 11:50 a.m.

(Schedule of events as announced is subject to change.)

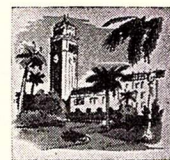
NO OVERSEAS SHOTS ARE NECESSARY. Smallpox vaccination within three years of date of Post-Convention Tour is required. Certificate of vaccination and effectiveness must be carried by each person on the tour.

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TO OBTAIN AIR TRANSPORTATION,
AND HOTEL ACCOMMODATIONS.**

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More News About Your

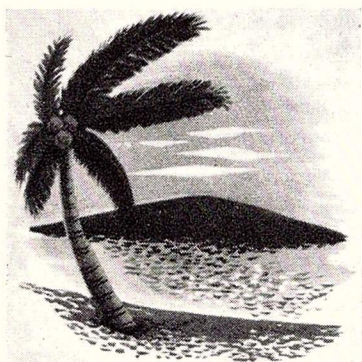
CARIBBEAN CONVENTION



When members of the Exchange Club convene in Puerto Rico next October they'll be in for a lot of pleasant surprises. This little "green spot" in the Caribbean is only 100 by 35 miles — but packs a big wallop in scenic beauty, history and year-round climate that is unsurpassed.

The 3400-square-mile area is ringed with beautiful beaches on both the Atlantic and Caribbean coastlines. Two mountain ranges with peaks up to 4000 feet run laterally across the length of the rugged interior. Both are less than an hour from San Juan along the east coast.

Bustling San Juan, a modern city of a half million with an Old World flavor, naturally, will be "home base" for Exchangeites. The old city retains the narrow streets, the colorful buildings and historic sites linking San Juan of today with its adventurous and romantic past.



Contrasted to the new boulevards, homes and buildings of the newer sections of Santurce, Rio Piedras and the lovely Condado beach strip — it is enough to excite the imagination of every American traveller.



New Industries Tourist Attraction Too

Everyone who visits Puerto Rico knows something about — or soon becomes aware of — the dynamic and successful industrial development program called "Operation Bootstrap". Spearheaded by Governor Munoz Marin, the courageous government sponsored program in less than eight years brought more than 300 new industries to the island. The standard of living has been raised to record proportions and thousands of new jobs created for the people of the Commonwealth. Exchange conventioners, too, will want to visit some of the new plants during their stay here and witness first hand this vital part industrialization is playing in building up the economy of Puerto Rico.

El Morro, one of the world's foremost strongholds in Spanish colonial days, is the island's outstanding sight-seeing attraction. Its thick, 400 year old walls at the tip of San Juan are viewed by between 25 and 35 thousand visitors a year. It is now part of the U. S. National Park Service and guided tours are conducted daily.

Besides El Morro other San Juan his-

torical points are La Fortaleza, the beautiful palace of the Commonwealth governor, Luis Munoz Marin, Casablanca, the palatial home started by Ponce de Leon in 1523 which is now the residence of the commanding general of the Antilles Forces in the Caribbean, and the colorful city hall on the Plaza de Armas in the heart of the old city.

Seeing The Interior

One must visit the interior parts of the island if he really wants to discover Puerto Rico. A drive along the coast and up into the mountains takes you past sugar cane fields, pineapple plantations, hydroelectric dams, quaint little mountain towns like Barranquitas, Aibonito, Comerio and many others.

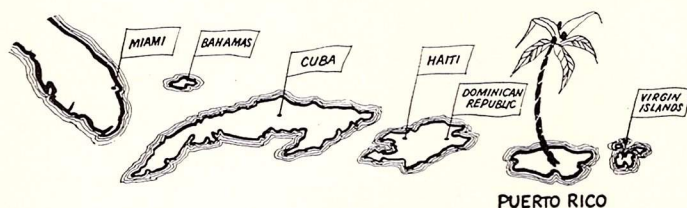
Now less than six hours by air from New York and four hours from Miami, Puerto Rico is "close to home" for continental vacationers. The U. S. dollar prevails. Spanish is the language of the island but almost everyone you meet in San Juan speaks English, and Puerto Ricans are well known for their hospitality and love for having fun.



Winter temperatures average 68 to 78 degrees and summer from 70 to 88. The island is always cooled by the delightful trade winds and can justify its boast as the "air conditioned island".

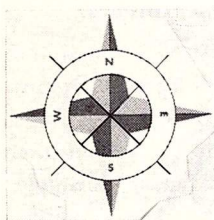
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PUERTO RICO . . .



ENTIRE ISLAND IS NOW MECCA FOR VISITORS

Facilities and tourist attractions "out on the island" in Puerto Rico are improving at such a rapid rate that San Juan and surrounding area no longer remain the only center of activity in the Commonwealth's expanding tourism industry.



Around the perimeter of the island, particularly, are hotels, restaurants and scenic attractions being groomed for the heavy traffic expected. Heading out of San Juan due west on the modern, four-lane military highway visitors may now make their first "resting" place the attractive Borinquen Country Club at Aguadilla overlooking the Atlantic. It is only two hours driving time from the capital city. Between San Juan and Aguadilla visitors travel through some of the island's lush sugar cane and pineapple plantations, frequently stopping on the way at roadside stands for ice cold sugar cane juice, dripping field-fresh 'pinya' on the stalk or 'coco frio', meaning iced coconut milk. At the Borinquen Country Club, luncheon on the pool terrace overlooking the ocean is a relaxing tropic treat. From Aguadilla the road leads to Mayaguez, Puerto Rico's third largest city, along the hilly Atlantic Coast which reminds westerners of the picturesque rides along the Pa-

cific Coast leading into Southern California. In Mayaguez, is the stopover for delicious meals. Around the southwestern corner of Puerto Rico is some of the island's most unique scenery. At Cabo Rojo are the sweeping salt fields, where salt washed up from the sea and dried in the sun is 'mined' by hundreds of workers. At San German is Porta Coeli, the oldest church in the western hemisphere, and at La Parguera is the famous Parguera guest house where visitors stop off for a day or two of excellent fishing in the Caribbean or a view of Phosphorescent Bay, a body of water that lights up at night when agitated, or just plain relaxation in the guest house which is the center of the tiny village. It is a short ride from La Parguera to Ponce but it is traveled on highways, now modernized, which were built by the ancient Conquistadores who lined their roads with a cover of flaming flamboyant trees which cast a protective shadow of blazing red over these arteries at this time of year. Photographers find this area one of the most beautiful for recording on film.

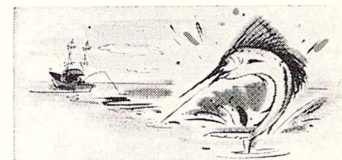
Ponce Half-way Mark

Ponce is Puerto Rico's second city. It is known around the world for its 100-year-old red and black striped fire house which has been manned since its inception by volunteers. Across the street is the newly-remodeled Melia Hotel where a fine air-conditioned restaurant featuring native lobster dishes and a cozy bar greet the tired. Ponce is a

recommended spot as it is almost half-way around the island.

One of the new attractions on the south coast is a cruise out to Caja de Muertos Island, eight miles off Ponce in the Caribbean. This rugged, mile-long by a few hundred feet wide island is filled with tales of pirates who operated in these waters. It is ringed by excellent beaches and the fishing is good. It is a perfect spot to rough it for a day. They call it coffin island because it is shaped like one, and the pirate Cofresi is supposed to have buried his sweetheart here in a cave.

Farther along the south coast at Santa Isabel the Aquarium Fishing Club and Restaurant serves fresh caught lobster and fish dinners. Boats are available for fishing and excursions to offshore islands. At Central Aguirre, a sugar mill near Guayama, visitors can dine at Pedro's after a tour of the central.



The drive around the eastern part of the island and back toward San Juan is highlighted by thousands of acres of coconut palms which line the beaches heavily in this area. El Yunque Restaurant overlooks the Atlantic from a lofty perch 3000 feet high in the Caribbean National Forest. On a clear day, that's about 350 times a year, visitors can see the Virgin Islands in the distance, some 50 miles away.—END



Toledo, Ohio. The above persons took part in ceremonies marking presentation of Freedom Shrines by the Exchange Club of Toledo (Ohio), to Macomber and Whitney Vocational High Schools (l to r): Reginald Leister and Richard Fitzenreiter, Macomber students; Macomber Principal F. M. Dannenfelser; Toledo's Supt. of Schools E. L. Bowsher; President Stephen G. Rowan; Whitney Principal Ethel Wooden; and Whitney Students Ramona Leestma, and Pat Montrie.

THE FREEDOM SHRINE

"... Contrary to the thinking of many, there is much evidence that all people are not created equal."

—Superintendent E. L. Bowsher, Toledo Public Schools

Every public and parochial high school in Toledo, Ohio's metropolitan area has now received a Freedom Shrine from the local Exchange Clubs. This makes a total of 10 Freedom Shrines.

Final presentation in this impressive array, was the Exchange Club of Toledo's double gift to Whitney Vocational and Macomber Vocational High Schools. Each school received a complete set of the famous-document replicas.

Following is the talk given by E. L. Bowsher, Toledo's superintendent of schools (former state superintendent), in acceptance of these two Freedom Shrines.

"The Exchange Clubs are to be congratulated on the splendid job they are doing in presenting the Freedom Shrine to high schools everywhere. This presentation completes the entire list of Toledo high schools.

"This action is important for the following reasons. In America we are too much inclined to accept all those fine things that are ours, in a matter-of-fact sort of way. We fail to realize that these accomplishments have come as a

result of a lot of effort and bloodshed and suffering on the part of many people. We do not know where the idea of human liberty had its beginning. We do know that all these various manuscripts constituting the Freedom Shrine are indications of the steps through which our people have gone, to bring about the realization of the American dream.

"In no country in the world do the children have the opportunities for free education as they have them in America. Nowhere is there anything like the free American public-school system.

People Are Not Created Equal

Contrary to the thinking of many, there is much evidence that all people are not created equal. We know that nature has been unfair to countless individuals. However, the American ideal of democracy means that every individual through education should be given an opportunity to develop to the fullest extent of his capacity.

"It means a lot to the young people

of our high schools to know that men like you take an interest in their welfare. Were it not for your efforts we could have no system of free education in this country. Every kid has a chance to go to high school and to those who are worthy, the opportunity is there to continue in college or university.

"It should mean much to men of a community to realize that they are doing something for the youth — a large percentage of whom are excellent citizens. American school children and teachers are the finest, most loyal citizens that we have in any group. But occasionally a shot in the arm to make us realize more fully our privileges and our responsibilities to our country, is a good thing . . .

"I appreciate the privilege of talking to your group and in behalf of the schools thank you for these Freedom Shrine presentations."

The Club also has underway the presentation of a Freedom Shrine to nearby Ottawa Hills High School and this will be concluded at ceremonies held in the near future.

SPOKANE, WASH. On a Sunday officially declared "Freedom Day" by the city fathers, this Exchange Club presented a Freedom Shrine to the City of Spokane.

The presentation was accompanied by an elaborate musical and military background. It was well publicized in advance, by newspaper, radio, and television sources. The finale, "I

Am An American," an outstanding musical score, was obtained from the Standard Oil Company of California and conducted by the company's musical coordinator. An honor guard and bearers accompanied each document as it was presented, with two narrators giving its history in brief dramatic form. Each piece then was placed on a large standard

previously constructed on the stage, for this purpose.

Many local business organizations contributed to the \$1350 total cost. A banquet for members and guests was part of the day's ceremony.

SANTA MONICA, CALIF. This Exchange Club's third



Freedom Shrine presentation included the above as some of the principals in the ceremony—(l to r) School Principal George Drake, Student President Cap West, Club President Fred L. Seward, and Mrs. Harold Bartley, Exchangette president. State Board Member Lawrence E. Montgomery of Van Nuys, gave the principal address at the Lincoln Junior High ceremony, and Mrs. Bartley presented the students with an American flag.

The Exchange Club of Santa Monica was the first Club in the nation, to make a Freedom Shrine presentation.

VINELAND, N.J. President H. Porter Loomis (left) presents the symbol of an Exchange Club of Vineland gift, a Freedom Shrine, to Student Council President Wayne Massetti, accepting for Vineland Memorial School. Assemblyman



Charles Gant who was speaker, emphasized to the students the value of the Bill of Rights. The presentation took place during a school assembly.

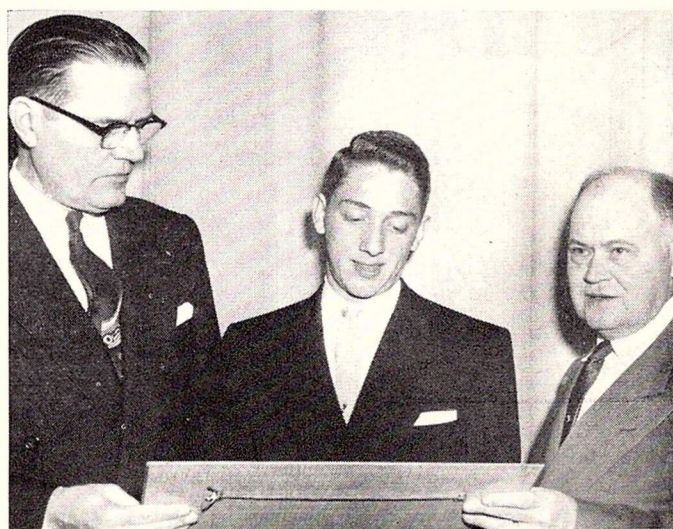
The architect of this new school building, made specific

provisions in his plan for the Freedom Shrine. They are now artistically arranged on the walls of the auditorium vestibule where they can be easily viewed by students and public alike.

EAST CLEVELAND, OHIO. President J. J. Smith presented a Freedom Shrine on behalf of this Club, to Shaw High School, at a school assembly. Other Exchangites joined in explanation of the significance of the documents. These included Chairman Charles Kastitahn, and two past presidents, Dr. R. S. Watkins and Stanley G. Webster. Principal Wayne C. Blough indicated that the display would be permanently housed in the school's lobby.

DANVILLE, ILL. Henry N. Marshall of Galesburg, left, member of the National Board of Control, discusses a Freedom Shrine document with Senior Class President Charles Zanin of Danville High School, and Club President Harold A. Craig.

The Club had 2,000 large programs printed and distributed to students for this event, held at an assembly. National



Board Member Marshall participated in a live television interview after the ceremony. Later, a radio taping which had been made of the entire presentation, was broadcast. President Craig invited Club members to his home to hear this broadcast. The school's a cappella choir provided music for the ceremony.

"... there is a continuous need for Americans to familiarize themselves with these great documents of freedom — and the need will continue through generations to come."

"HAPPY BIRTHDAY to YOU"

*Cakes and songs,
talks and reminiscences
highlighted the
Exchange Club's 44th*

Birthday-party reports which poured in to National Headquarters, were plentiful and enthusiastic. Clubs everywhere enjoyed celebrations marking the 44th anniversary of forming of the Exchange Club.

Center of attention everywhere was a snowy luscious cake, cut and served to festive members. The festive spirit was accentuated by songs and reminiscences; many speakers gave special addresses.

A few of the celebrations are detailed here — detailed only because they were the first of the many received. Their counterparts echoed in many rooms, around many tables, among thousands of men.

In Columbus, Ohio, District Governor C. Denman Wikoff and President Henry Brokaw blew out the candle on a huge cake, with one cooperative puff, then District Governor Wikoff gave his Club an informal talk on the history of Exchange.

Rio Piedras, Puerto Rico, combined its birthday party with installation ceremonies, at a gala banquet.

Two anniversaries were celebrated together when the Exchange Club of Salt Lake City (Utah) combined the 44th Birthday with its own completed 32nd year of service. National President Grant Macfarlane was speaker, addressing 350 members and guests.

Musical entertainment was also a feature of this Salt Lake City dinner dance. Seven charter members continuously active since the 1923 chartering, were honored.

At Paso Robles, Calif., Exchangites heard a guest-speaker address by State Board Member E. J. Lehman, member

(Please turn to next page)



Rio Piedras, Puerto Rico. Here is the beautiful cake with which the Exchange Club commemorated the 44th birthday. Also in this picture taken at the Club's party-meeting, are (l to r) Dr. Pedro Orpi, Jr. (Past District Governor), President Pedro Negrón and Past President Ramon S. Torres.



Grosse Pointe, Mich. Clubs everywhere featured special birthday talks along with cake-cutting. Grosse Pointe speakers included (l to r) Past President Art Dannecker, Charter President Wynn Walters, Club President Robert W. Betzing, Grosse Pointe Mayor Waid McNight, and District Governor Raymond J. Lynch (past president).



Saxapahaw, N.C. Five Exchange Clubs joined in celebration, marking Saxapahaw's 5th as well as the nationwide 44th anniversary. Included in the 100 members attending, were (l to r) President E. W. Brafford of Elon College, President E. Swain Wilkinson of Mebane, Immediate Past President Lee W. Settle, Dr. J. B. Morris of Durham, principal speaker and past state president, President Brooks S. Coveney of Saxapahaw, Past District Governor Guy Ephland (toastmaster), President J. C. Welch of Graham, and President William F. Ross, Jr., of Burlington.

of the Citizenship Study Panel of the National Committee on Education, entitled "Operation Exchange." Two new members were inducted at this special meeting, and excellent newspaper coverage marked this Anniversary celebration.

Kalamazoo, Mich., during Anniversary ceremonies, honored four charter members continuously active since this

Club's chartering in 1919. Brief talks were given by these outstanding Exchangites, William R. Fox, Wilbur Hunting, Henry Huysman, and Warren M. Milham.

Cake-cutters at Marshall, Mich., included the Club's newest member, a charter member, and President Harry Askin. The celebration was combined with ladies' night festivities.

San Francisco, Calif. One of the hundreds upon hundreds of anniversary cakes cut and eaten throughout the nation . . . some of the San Francisco celebrants included (l to r) Past President Benjamin E. Parish (member of the Geriatrics Study Panel of the National Committee on Education), Vice President Walter Flowers, Second Vice President James Sweeney, Secretary Alfred W. Klaber, and Dr. Thomas B. Devlin, president of the Club.

East Chattanooga, Tenn., featured a beautiful cake of blue and gold, with four lustrous candles, and President E. R. Sells described the symbolic meaning of each candle as it was lit. Three charter members joined hands to cut the cake, honoring the Club's 29th as well as the National 44th Birthday.

Forty-four candles gleamed on the big cake at the Exchange Club of Allapattah (Florida) meeting. Exchangite Ray Earnest was guest speaker.

Laguna Beach (Calif.) Exchangites shared a beautifully decorated cake with six new members installed by District Governor Dwight C. Hamilton of Santa Ana, at the Anniversary luncheon.

Los Angeles (Calif.) City Councilman Harold Henry, as guest speaker, lent a hand in the cutting of the Los Angeles Club's festive cake, assisted by Charter President H. Sidney Laughlin who gave the Anniversary address, and Vice President Mickey McConnell.

Owatonna, Minn., Exchangites gathered round a gaily decorated cake after ceremonies by Past President Bob Johnson (cutter), President Jim Irving, District Governor Carl W. Frank (guest speaker), and Past President Vince Cashman. An Exchangite bakery-owner donated this cake.

Past State President Joseph Canfield addressed more than 100 persons at the Exchange Club of Anderson (Ind.) party, in addition to a star-studded array of other speakers who included National Regional Vice President Harry E. Morton, State President Floran W. Kennedy, State Vice President Thurman A. Biddinger, State Treasurer Melvin N. Chapman, State Board Members Ralph W. Mitchell and George Williams; also District Governors Guilford R. Peebles and Everett Eastman, and a number of other past state presidents. Thirteen Clubs were represented at this Anniversary celebration.

Greenwood (Miss.) Exchange Club members had attractive large signs painted and hung on the meeting-room



walls for their Anniversary party. Two vases of blue-and-yellow flowers matched the fancy big blue-and-gold cake which carried 44 candles.

Two Clubs in Michigan celebrated their own and the National Anniversary together—Redford-Detroit marking 33 years, and Farmington, which Redford sponsored, 30 years of existence. Charter members participated in the program, and a large cake signifying the three anniversaries, was served to many old-timers who returned for this homecoming celebration.

New Orleans, La., marked the 44th Birthday with swapping of presents by members, the cutting of a luscious, foot-square cake, and special address by District Governor J. Milton May.

The original Exchange Club continued to celebrate in Detroit, Mich., conducting its traditional cake-cutting ceremony at a luncheon-party.

In Gardner, Mass., Club members featured a tall four-layer cake at their party, elaborately decorated in honor of the "44th." President Bernard Riley, and Past Presidents Walter Hadley and Thomas Horrigan, each thrust a knife into the snowy masterpiece, simultaneously doing the honors.

Stratford, Conn., had not only a special birthday cake carrying 44 candles, but a magnificent "ice cream cake," as well, both donated by Club members.

State President Augustus W. Preble, special guest, presided over Meriden, Conn., birthday celebrating which included cake and all the trimmings. District Governor Peter J. L'Heureux, Club member, was honored, with Exchangites from the whole District in attendance at the party.

Rocky Mount, N. C., had three charter members (J. W. Knowles, Curt R. Daughtridge, Lyman B. Hoggard), all past presidents, cut the cake at its special meeting. The tremendous cake was laden with candles, and colorfully trimmed on sides and top.

Jackson and Leavell Woods in Mississippi, met in joint luncheon session to celebrate the Anniversary. Ross Barnett, member of the host Club of Jackson and a candidate for Mississippi governor, keynoted the occasion in a special address. Two charter members blew out the 44 birthday candles with one puff.

Dallas, Texas, combined its anniversary party with new-member day.

Early returns indicated outstanding celebrations in Rochester, N. Y., Baltimore, Md., Erie, Pa., The Tonawandas, N. Y., Brownsville, Tenn., Brunswick, Ga., as well as in those Clubs cited above. Reports are still rolling in, and will probably continue for weeks, echoing the huge nationwide salute to the Exchange Club's "44th."—END

EXCHANGITES IN THE NEWS

PROVIDENCE, R. I. Exchangite Anthony Petronella has been elected president of the National Boxing Association. He was recently honored by a testimonial dinner, at which World Champion Rocky Marciano was one of the special guests. His name has been synonymous with boxing since he was a youngster, and many other facts were given in the eulogy presented at the time of the dinner. "A veritable walking encyclopedia of all major sports, especially boxing, Tony was appointed supervisor of boxing for Rhode Island early in 1948. . . He attended his first National Boxing Association convention that year in Philadelphia, and caught the fancy of the old guard by his fervor as a member of the Safety Rules Committee, which instituted many of the major safety rules now in vogue. . .

"The following year, at Havana, he was elected Fifth Vice President of the NBA, and steadily climbed the ladder until he was unanimously elected to the top position of this far-flung boxing organization." Exchangite Petronella is chairman of his Club's camp committee. (Exchangite Livingston E. Osborne of Chicago, Ill., chairman of the Youth Study Panel of the National Committee on Education, is also allied with the Association, and serves as chairman of the Illinois Athletic Commission.)



HEIGHTS OF CLEVELAND, OHIO. Dr. Harry B. Osborn, Jr. of Cleveland, Ohio, past president of the Ohio State Exchange Clubs, has been elected president of the American Society of Tool Engineers. The election took place at the annual banquet held at the Cocoanut Grove, Los Angeles, Calif.

As president, Dr. Osborn heads a 31,000-member organization. He holds the position of technical director of TOCCO Division, Ohio Crankshaft Company. He holds numerous patents, and has authored a number of papers on technical subjects. Recently he was principal speaker at a meeting of the Pressed Metal Institute at Toledo, Ohio.

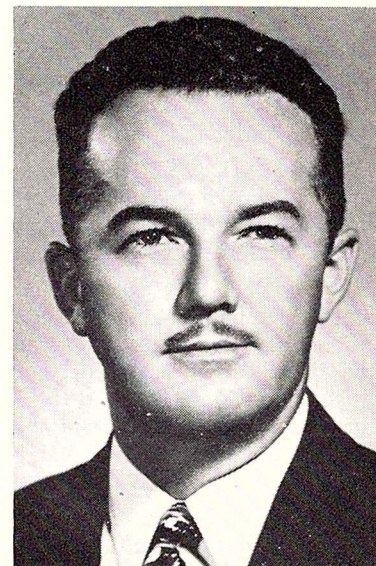
Dr. Osborn is a past president of his Exchange Club, that of the Heights of Cleveland (Ohio).

The American Society of Tool Engineers this year presented for the first time, honor awards to various men in the engineering field.

The chairman of the board of Ford Motor Company, Ernest R. Breech, received the 1955 Progress Award.

Answering his citation, the board chairman said:

"Without our tool engineers—the process and methods engineers—Ford Motor Company or General Motors or any of us could not exist."



PASADENA, CALIF. A past president of this Exchange Club, was elected president of the Pasadena Tournament of Roses at the 66th annual banquet, held by the Tournament's board of directors. He is Dr. Alfred L. Gerrie who has been a tournament board member since 1945.

GALESBURG, ILL. Galesburg's Chamber of Commerce was among the many who sent written and printed congratulations to Henry N. Marshall, member of the National Board of Control, upon his election as president of the Illinois Area Council of Young Men's Christian Association. The

CHARTERED *in Unity for Service*

SOUTHWEST HOUSTON, TEXAS. Principals at this Exchange Club's charter meeting, included (l to r, standing) Past National President W. Harry Jack of Dallas who presented the charter, President William E. Walden, Treasurer V. B. Jarry, Vice President Charles N. Stephens, and Secretary Wayne H. Clouse; (seated) Mrs. Howard E. Willson, Toastmaster Willson, Mrs. Clouse.

Brae-Burn Country Club's ballroom was scene of the dinner party, with flowers beautifully banked throughout the room, and a public-address system carrying the ceremonies clearly to all present. Musical entertainment rounded out the evening. Exchangites came from the Clubs of MacGregor Park, Houston, South End-Houston, Waco, Austin, and Dallas.

MacGregor Park, sponsoring Club, received a National Service Award, a Banner, presented by District Governor Carl D. Fitch. Committeemen Fletcher



C. Young and Dr. Paul C. Roemer, Jr., Club president, received Lapel Emblems for their sponsorship efforts. State President J. Don Abel gave the new

Club a bell and gavel, and Vice President Dan Odell of MacGregor Park gave an American flag. Additional board-of-control members are G. E. Wolfe, E. J. Traub, Dr. Henry S. Hichens, Dr. R. L. McDonald, John H. Larson, and Ralph J. Mulhauser.

EXCHANGITES IN THE NEWS

(Continued from page 11)

election took place at a three-day conference held by the state unit, and climaxes a long record of work with youth. The 200 delegates also named the new president to be a YMCA National Council member.

RUTLAND, VT. This Exchange Club is steadily raising funds toward its pledge of \$2,000 for a greatly needed new hospital in Rutland. City chairman for the vigorous drive for these funds, is District Governor John L. Hall.

ROANOKE, VA. Recent honors won by Judge K. A. Pate of this Exchange Club, include election as legal advisor to Roanoke's Life Saving Crew, and also election as member of the Board of Directors of the local Travelers Aid Society. Further, he was elected to the Board of the Virginia Society for Crippled Children and Adults for Roanoke City and County, recently organized.

ELMIRA, N.Y. Vice President Carl M. Beery was vice chairman of the 1955 Red Cross fund campaign, under the direction of Exchangite Howard W. Koch who headed this year's Red Cross campaign as chairman.

GREELEY, COLO. Two books of poems have been authored by Dr. James A. Dungan of this city.

LAUREL, MISS. This city named the immediate past president of the Exchange Club of Laurel, its outstanding citizen of 1954, based on his many church and civic activities. The young man honored is Lt. William O. McDaniel, a naval reserve training officer.

CINCINNATI, OHIO. A portrait of Past National President Myers Y. Cooper was unveiled and presented to the Norwood-Hyde Park Bank, by its board. The ceremony took place in the Bank's lobby at an informal gathering of officials and personnel. Past National President Cooper, although chairman of the board, was not associated with the presentation until called upon to acknowledge the portrait's unveiling. He is a Cincinnati Exchangite, and former Governor of Ohio.

SPRINGFIELD, MISSOURI. More than 100 members and their guests turned out for this Exchange Club's charter party despite a record-breaking ice storm in the vicinity. A special delegation of nine persons was present from Bartlesville, Okla. Other guests came from Tulsa, Okla., Cape Girardeau, and Kansas City, Missouri.

Beautiful floral arrangements were an outstanding feature of this dinner-dance meeting. Another highlight was the address given by James M. Beckett of Kansas City, Missouri, member of the Commerce and Industry Study Panel of the National Committee on Education, with his presentation of the charter. A live orchestra provided dance music. The party took place in the Ozark Room of the Colonial Hotel, on Saturday evening.

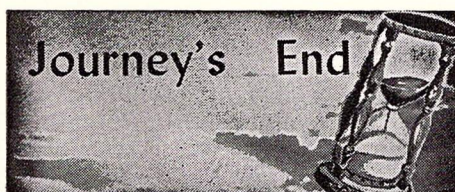
Dr. Robert C. Jersak is president of the new Club. Other officers are Vice President Hershal S. Yates, Jr., Secretary Leonard A. Brown, Treasurer James J. Reeves, and Board Members Keith G. Wells, Richard E. Keister, Robert E. Mayfield, Colin R. Burstall, Errett C. Sechler, Jr., and Dr. Earl D. Russell.

SOUTH AUSTIN, TEXAS. Nine acts of dancing by local youngsters were a highlight of this Exchange Club's char-

ter meeting. The acts were staged by a school of dance, and drew warm audience reaction. This makes the third Exchange Club organized in the city of Austin.

J. J. Bissell of Houston, Past District Governor, presented its charter. National Service Awards went to the Exchange Club of Austin (a Banner), and to Committeemen Ed. J. St. John, past state president, and E. D. Wiginton. The latter received Lapel Emblems. District Governor Gordon K. Connally of Waco, presented these Awards. Some of the prominent Exchangites present were District Governor C. D. Fitch of Houston, and State Secretary B. H. Amstead of Austin. Guests also came from the Exchange Clubs of San Marcos and Northwest San Antonio.

The sponsoring Club of Austin gave the new group an American flag, and State President J. Don Abel presented it with a bell-and-gavel set. President S. R. Rountree, Jr., presided at the dinner-and-entertainment meeting. Other officers are Vice President Roy B. Stewart, Secretary John P. Shierlow, Treasurer Roland W. Daily, and Board Members B. L. Cox, Paul C. Walter, R. L. Schmidt, Odas Jung, C. B. Maufrais, and John F. Grace.



Is death the final sleep? No, it is the last final awakening.—SCOTT

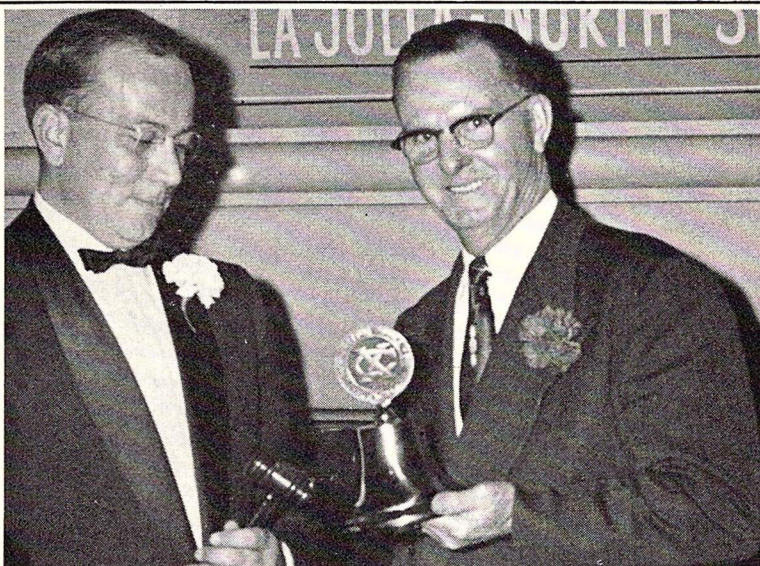
Harold Barnes, member, Jackson (Ga.) . . . Roger H. Crox, honorary member, East Chattanooga (Tenn.) . . . Olin Davis, member, Fort Worth (Texas) . . . Rev. Leon A. Dean, honorary member, Fairfield (Conn.) . . . M. J. Guyton, honorary member, Dublin (Ga.) . . . Willie E. Herrington, member, Graniteville (S.C.) . . . Ray E. Jumper, member, Findlay (Ohio) . . . Richard G. Lobb, member, Pen Argyl (Pa.) . . . Harold J. Mullaney, past secretary, York (Pa.) . . . W. Corbitt Phillips, member, Tifton (Ga.) . . . Dr. Roy G. Russell, honorary member, Fort Worth (Texas) . . . James T. Swann, Jr., member, Tampa (Florida) . . . R.H. Terrell, member, Monroe (La.) . . . George Thompson, member, Denver (Colo.) . . . L.C. Williams, member, Columbia (S.C.) . . . Joseph E. Swerk, member, Newtown (Pa.) . . . Joseph Tramonte, member, Akron (Ohio).

JUNE, 1955



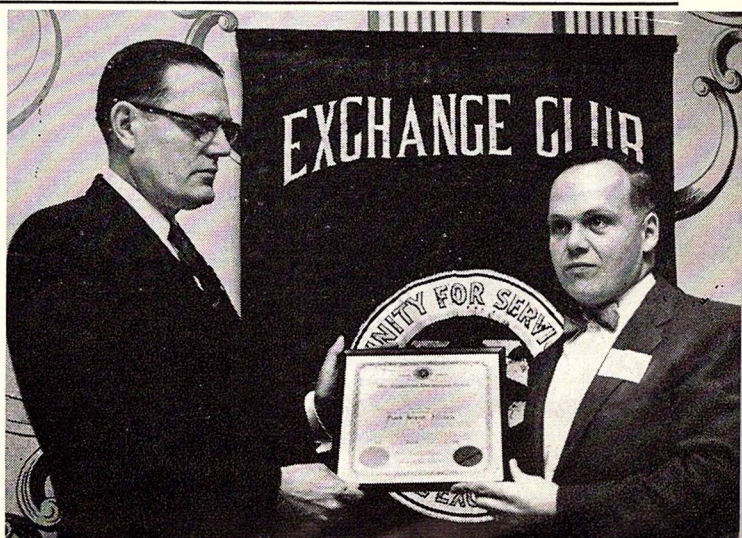
(Above) Temple-Belton, Texas, received its charter from National Panel Member J. Don Abel, left, who is presenting it to President Berry L. Altman as National Regional Vice President Jefferson D. Dickey, center, looks on.

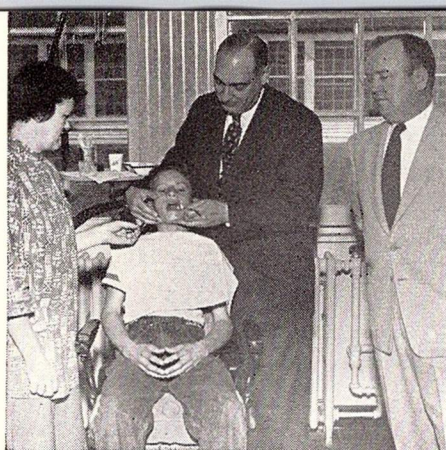
(Right) North Minneapolis, Minn., President Don H. Mickelson, right, has just accepted his Club's charter from T. W. Dawson, member of the National Board of Control, who here is congratulating the new president and his Club.



(Above) La Jolla-North Shores, Calif., receives a bell-and-gavel set upon the occasion of its chartering. LeRoy C. Cooley, right, past District Governor, here presents the set for the new Club to President Robert L. Hoberg.

(Right) The Rock Island, Ill., charter here is officially handed from National Board Member Henry N. Marshall, left, to President Charles E. Mory during ceremonies at a banquet.





Brookfield, Conn. "Open wide!" The dental clinic at Brookfield Consolidated School, has been completely equipped by this Exchange Club. Pictured in action, are (from left): the school's dental hygienist; a student-patient; Dr. Montague S. Levy, director of the dental program; and observant Club President John P. McCarthy.



Uptown San Diego, Calif. Gathered at their sixth annual Trophy and Award dinner are these Uptown San Diego Exchangites who gave out the trophies for a polio-fund golf tournament: (l to r, back row) Treasurer Arnie Johnson, Robert Humphrey, Leroy Cooley, Hiram Tipton, Joseph Oliver, Tommy Battaglia, Al Hieshetter, Duke Wilson, Howard Clifford, Jack Coulter, Harold Dill, James Brune, George Hawkins, and Warren Salender; (front row) Mort Nolen, Vice President Charles Richardson, Secretary Wesley Thomas, President Herb Archibald, Harold Lamb, Ralph Raymond, and Vachel W. Conn.

NEWS OF EXCHANGE . . .

OWOSSO, MICH. A huge automobile show raised funds for this Exchange Club. The two-day event featured the new models of 13 well-known makes. Admission was free. Door prizes were given. A special 16-page section for the Show was run in the newspaper prior to its opening. The Club made its money by charging dealers a certain amount for exhibition of the cars. It also made some money from operation of a refreshment stand. A net profit of \$478 resulted. The Show, held in the Armory, also included entertainment, and a live radio broadcast for one hour each evening. More than 3,000

persons viewed the Show despite bad weather throughout the two days. The Club plans to make this a three-day event next year, to take care of the unexpected but welcome big crowds.

COLORADO SPRINGS, COLO. This city's YMCA was presented with a \$350 public-address system by the Exchange Club of Colorado Springs. The presentation by President James Funk, took place at a Club meeting, and was featured in local newspapers.

EAST HAVEN, CONN. This Club's famous annual Sweet-heart Party was held once again, this time honoring a couple married for 51 years. Sixty-one couples attended the party, which included special awards and dancing.

LAKELAND, FLORIDA. A member of this Exchange Club, owner of a gasoline station, donated all profits for one day to the Club's Shoe Fund for needy school children. Club members manned the station during that day. Nearly \$500 profit resulted from the selling of 5,600 gallons of gas. President J. Tom Watson says it was one of the "nicest, cleanest projects" the Club has ever undertaken.

FERNDALE, MICH. Parallel bars to help crippled children walk, have been contributed by this Exchange Club to the local Harding School special-education room. A photograph of the contribution "in action," with Club members watching, was featured in a local newspaper.

LUBBOCK, TEXAS. This Exchange Club joined forces with its local television station and well-known entertainment personalities, to raise \$30,000 for the annual polio drive. Monica Lewis, Ina Ray Hutton, and the famous Kingfish-and-Andy team worked with Club members and their wives, during an all-night telethon. An auction of a tremendous assortment of merchandise, was carried on—star item was a 1955 automobile donated by a local dealer. The delivery of the merchandise was promised on bids, coming in over 17 telephone lines. This year's countywide total of \$57,000 was the largest ever raised by this Club during its eight years of sponsorship.

PITTSFIELD, MASS. A farewell dinner party honored Treasurer Amato L. Lombardi of the Exchange Club of Pittsfield, before he moved to Northridge, Calif., where he and his wife will make their home. The Club gave Treasurer Lombardi who has been an officer for five years, a camera set.

CUMBERLAND, MD. A written tribute to the Exchange Club of Cumberland was volunteered by Mrs. June K. Mutchner, employee of the company owned by Board Member Samuel E. Clingan, when she advised National Headquarters

CALENDAR OF EVENTS

1955 STATE CONVENTIONS

MASSACHUSETTS
June 3-4-5
Winchendon

VIRGINIA
June 17-18-19
Winchester

MICHIGAN
June 5-6-7-8
Cruise

CALIFORNIA
June 23-24-25
Santa Cruz

INDIANA
June 9-10-11
Lafayette

GEORGIA
June 23-24-25
Rome

NEW YORK
June 9-10-11
Olean

MISSISSIPPI
June 23-24-25
Biloxi

OHIO
June 10-11-12
Columbus

CONNECTICUT
June 24-25-26
Moodus

PENNSYLVANIA
June 16-17-18
Bedford Springs

TENNESSEE
June 24-25
Knoxville

TEXAS
June 16-17-18
Dallas

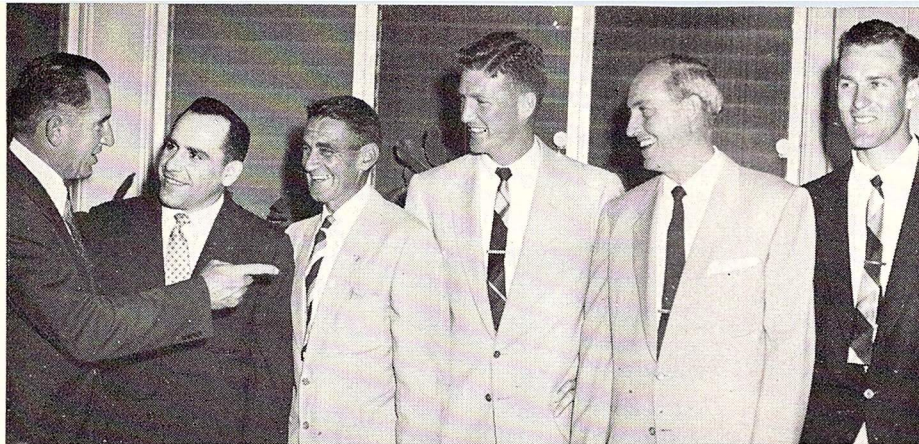
NORTH CAROLINA
Aug. 19-20-21
Charlotte

NAT'L MODEL AIR CHAMPIONSHIPS

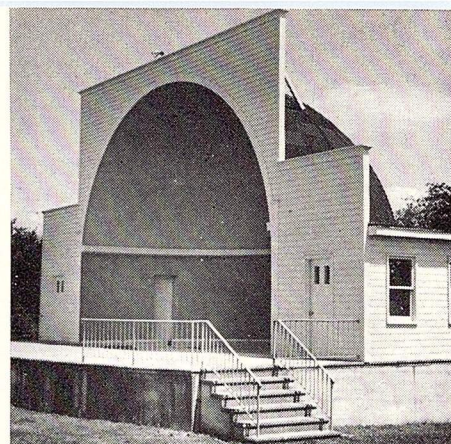
NAS LOS ALAMITOS July 18
LONG BEACH, CALIF. through July 24

1955 NATIONAL CONVENTION

SAN JUAN, PUERTO RICO October 5-10



Fort Worth, Florida. Baseball stars turned out en masse for a tremendous party given by the Exchange Club of Fort Worth. Here, shown before the banquet, are (l to r): Al Lopez, Cleveland American League manager; Yogi Berra, New York Yankee catcher; John McCranels, Club president; Herb Score, Cleveland rookie pitcher; Mayo Smith, Philadelphia Nationals manager; and John Gray, Kansas City Athletic pitcher. The festivities were a testimonial for Exchangites Smith and Score, both members of this Exchange Club.



Northampton, Pa. More than \$10,000 in funds, and five years of planning, went into this band-shell building, presented by the Exchange Club of Northampton, to the borough. A house-to-house canvass as well as many other fund-raising projects, enabled the Club to erect the shell in the community park.

that Exchangites have accomplished a great deal of good in her community. Funds for their charity projects are raised by an annual dinner-dance, and Cumberland-born Mrs. Mutchner says she has observed through the years that "although the Club members are all busy hard-working men, none is ever too tired or too busy to lend a helping hand."

LAFAYETTE, LA. An auction raised \$3,000 for this Exchange Club's share in the local polio drive. Club members solicited gifts from merchants and businessmen, then auctioned them off during two nights of bidding. The auctioning took place via the local radio station, with station announcers receiving bids over telephone, and relaying them to the microphone.

CHEHALIS, WASH. Exchangites and other local talent participated in a variety show staged by the Club, with proceeds going to a girls' softball league. The cast—especially Club members—enjoyed the show as much as the audience did, reports Secretary B. W. Kasprowski.

DANSVILLE, N.Y. Proceeds from the Exchange Club of Dansville's outstanding Air Show, have been earmarked for a memorial fund begun at the time of Exchangite Tom Donoghue's death and named in his honor. It now includes

all deceased members of the Club. The fund serves Boy and Girl Scouts, as a tribute to the many years of ability and devoted energy which Exchangite Donoghue contributed to the Scout cause.

JACKSON, TENN. "Stars fell on Alabama," said newspaper reports when the Exchange Club of Jackson's boxing team representing West Tennessee, captured nine of 11 bouts and three Southern AAU titles at Montgomery, Ala. The Club has received considerable acclaim through the years, for its good work with underprivileged boys who comprise the AAU team. The Club also sponsors Golden Gloves matches.

SAULT SAINT MARIE, MICH. A calf has been purchased by this Exchange Club. The calf is being raised by a county youth for fat-stock show competition. When the boy's animal is auctioned off, he will repay the original cost of the calf, and this money will be put in a fund which will be used to benefit other youngsters through the years. Part of the intent of this plan, is to improve the country's beef herds.

BRISTOL, PA. Charter Member Warren Snyder, school superintendent, was honoree at a testimonial dinner given by the Exchange Club of Bristol. The dinner was held to acclaim the fact that Bristol's new million-dollar school will bear

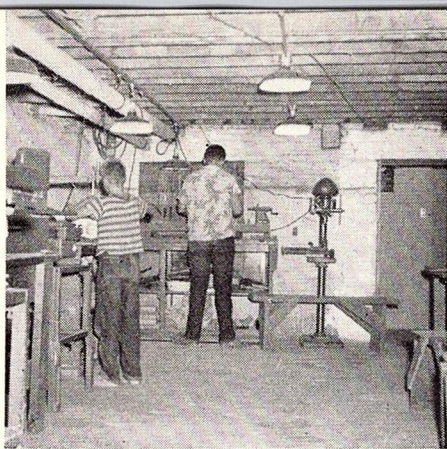
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Reading, Pa. Youngsters from the local County Boys' Home are shown in the complete, wood-working shop provided by this Exchange Club, which has spent \$4,000 on projects to improve the morale of these juvenile delinquents. Annual picnics and Christmas parties, and a fully equipped darkroom, are among the many gifts from the Club.



Northeast Detroit, Mich. Hard at work are these cover-all'd members of the Exchange Club of Northeast Detroit, servicing cars to raise funds which their Club will use for many worthwhile projects. Seen left to right are Exchangites Walter Tressen, Robert Weber, Elmer Glines, Marvin Ortwein, Clarence Downing, Bill Henning, and Chairman Lou Joseph.

his name as the "Warren P. Snyder Elementary School." Chairman of the eye glass fund for many years, Charter Member Snyder has been responsible for hundreds of school children having this aid, who might never have afforded it otherwise.

BETHESDA-CHEVY CHASE, MD. The National Institute of Health, located at Bethesda, has become an objective for this Exchange Club's united service. Following a talk by a Public Health official, Exchangites became interested in the more than 400 patients who are needy persons at the Institute. The tremendous new medical center accommodates more than 800 beds in all. The government does not charge any patient who stays at this Institute, because its main purpose is research. However, the Club's interest lies in those who would be unable to pay for any treatment anywhere, and consequently need thoughtfulness and help. A \$200 check for Christmas gifts, was the Club's first gift to these patients.

BONITA SPRINGS, FLORIDA. This Exchange Club has in the last several months, set up a Youth Civic Organization in its city. Under the Club's guidance, local youth are providing entertainment for teenagers, and also carrying through a number of civic enterprises.

NEW HAVEN, CONN. The only civic group in New Haven to receive editorial praise in the city's daily newspaper, is the Exchange Club, reports Vice President John L. Pastorfield. This praise was given as a result of the Club's Boy-of-the-Month project which results in Boy of the Year. The *Evening Register* said in part, "We should not lose sight of the many young people who are making good despite disadvantages, and who deserve every encouragement. The Club's program directs a valuable spotlight toward such youthful good-citizenship and such youthful success."

BERKELEY, CALIF. Will Rogers, Jr., past president, reports that his Exchange Club, Berkeley, celebrated its 30th anniversary with a special party, much enjoyed by all Club members and their guests.

SANTA MONICA, CALIF. Boy Scout Week got off to a good start in Santa Monica when that Exchange Club decided to sponsor a newly created post. During the week's meeting, the Club presented its new charge with an American flag, and in return received three charters—one for the new post, and those for another post and a troop which it is also backing.

CUT ALONG THIS LINE

Get **CONVENTION INFORMATION**

SAN JUAN, PUERTO RICO, OCT. 5-10

For 1955 National Convention information including air-transportation rates to San Juan and back, the Post-Convention trip to the Dominican Republic, Haiti, and Jamaica, a side trip to St. Thomas Virgin Island, other details. . . fill in and mail to: The National Exchange Club, Office Bldg. at 335 Superior Street, Toledo 4, Ohio.

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MEMBER, EXCHANGE CLUB OF

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List of Class "A" Officers

These officers graduated into top honors by filling out first quarter, 1955, membership reports, and sending them to National Headquarters promptly.

AARON, J. M.	Daum, Merrill F.	Hester, Oka T.	Zeltzer, Dr. Harry I.	Sennett, Glenn B.
Adams, C. Calvin	Davis, H. Douglas	Hilgert, John I.	McHenry, William H.	Sexton, J. W.
Addante, Dr. Joseph B.	Davis, James C.	Hill, George E.	McMullen, Cletus C.	Shaffer, Don L.
Albert, Ashton J.	Davis, John R.	Hill, Harold E.	McNeill, J. Paul	Shaffer, Richard E.
Alderson, William J.	Davis, Joseph L., Jr.	Hitt, Harold H.	Mead, George H.	Sharlin, Emanuel A.
Ames, Walter W.	Davison, Eugene L.	Hodgdon, D. Wayne	Mecker, Merritt F.	Shepherd, G. J.
Amy, Donald	Deardorff, Paul A., Jr.	Hodges, Gene L.	Mecham, Arnold	Sherwell, Samuel L.
Anderson, Burt L.	DeFour, Morris R.	Hoffman, W. Gordon	Meggesin, John F.	Shierlow, John P.
Andrews, Francis W.	DeLange, Norman M.	Hogg, Bernard C., Jr.	Melford, Dr. Sidney G.	Shirkey, Earl Lee, Jr.
Angell, E. Malcolm	DeNio, Quentin R.	Hollander, Winfield J.	Merrick, William G., Jr.	Sieving, Paul F.
Arbogast, E. James	Dickey, Jeff D.	Hollister, N. G.	Merrifield, Irvin E.	Siewert, Charles L.
Armstrong, A. Russell	Dillon, C. C.	Holt, Franklin W.	Metcalfe, Robert Dean	Simmons, Wm. H., Jr.
Arthur, Hiram S.	Dinkins, John R.	Holt, Norman F.	Midbust, Arthur M.	Simon, Robert E.
Arthur, J. Victor, Jr.	Dixon, James L.	Horne, Wiley G.	Mikell, William H., Jr.	Skinner, C. W.
Ash, Rev. John L., III	Doda, John B.	Hornsey, George W., Jr.	Minor, W. Howard	Skinner, Joseph W.
Auld, Frederick H.	Doddridge, Thomas W.	Hoskins, Wesley H.	Minter, Frank M.	Small, Dr. E. Wallace
BAILEY, Charles F.	Dodgen, Wm. M.	Hotaling, Russell E.	Mitchell, Eugene B.	Smith, Alexander P.
Bailey, George	Dominick, William E.	House, H. S.	Moen, Arthur R.	Smith, Alfred E.
Bailey, Homer E.	Donahue, Joseph F.	Howard, Harold W.	Monchun, Frank J.	Smith, Clark B., Jr.
Baker, Henry W.	Donovan, Jere M.	Huff, William J.	Money, Malcolm C.	Smith, James F.
Baldwin, Richard H.	Dore, Frank T.	Hull, Dr. Forrest E.	Moniz, Manuel, Jr.	Smith, Theodore B.
Ballard, W. J., Jr.	Dorman, Clarence M.	Hurt, Harry A.	Monninger, Willard J.	Smith, Wayne F.
Barclay, Captain A. C.	Douglas, Warren C.	INSKEEP, Clement E.	Montgomery, S. Ward	Snyder, Charles M.
Barefield, Leonard V.	Doyon, Walter W.	Insley, John W.	Moore, Frank D.	Snyder, Rev. Emery W.
Barnes, Charles J.	Drake, J. Stanley	Irons, Dr. J. V.	Moore, Raymond J.	Snyder, Joseph M.
Barnett, Robert O.	Druckendroff, Warren	Israel, Richard D.	Moore, William F.	Spangle, Harold H.
Barnum, Royal S.	Dubree, Howard W.	JACKMAN, Dr. Herbert S.	Morgan, Dr. Robert M.	Spann, H. G.
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Barthelme, Carlton S.	Dunning, Gilbert E.	Johnson, Rev. James V., Jr.	Mort, William E.	Sparks, E. Carlton
Batchelor, Lester M.	Dustin, Mearl L.	Johnson, Lawrence S.	Moseley, Ernest S.	Spaulding, James A.
Baum, Dr. Mark	EATON, Pruett	Johnson, T. L.	Murrell, David W.	Spear, Robert L.
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Behrens, Rudy H.	Edwards, Harry R.	Jones, Dewey	Nelson, R. B.	Spoelstra, Lyle W.
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Bell, Fred D.	Eggert, Anthony B.	Jones, Malcolm	Newell, J. R.	Stangl, George R.
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Bialosky, Joseph I.	Evenson, DuWane M.	Keeler, Robert S.	Norton, Ralph V.	Stephens, J. E. Kenneth
Biega, Dr. Stanley G.	FARIS, Carl C.	Keeley, Ralph M.	Nowicky, Ray C.	Stern, Dr. Roger O.
Bignall, Rex A.	Fary, Robert T.	Kegley, Vernon D.	Nurse, John C.	Stevens, John E.
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Cullen, W. H., Jr.	Hendrick, Charles C.	McCreight, Bert	Schmitt, Al	Wright, Horace G.
Culpepper, J. Frank	Henson, N. B.	McDonald, Arthur J.	Schubert, George	YANIS, John A.
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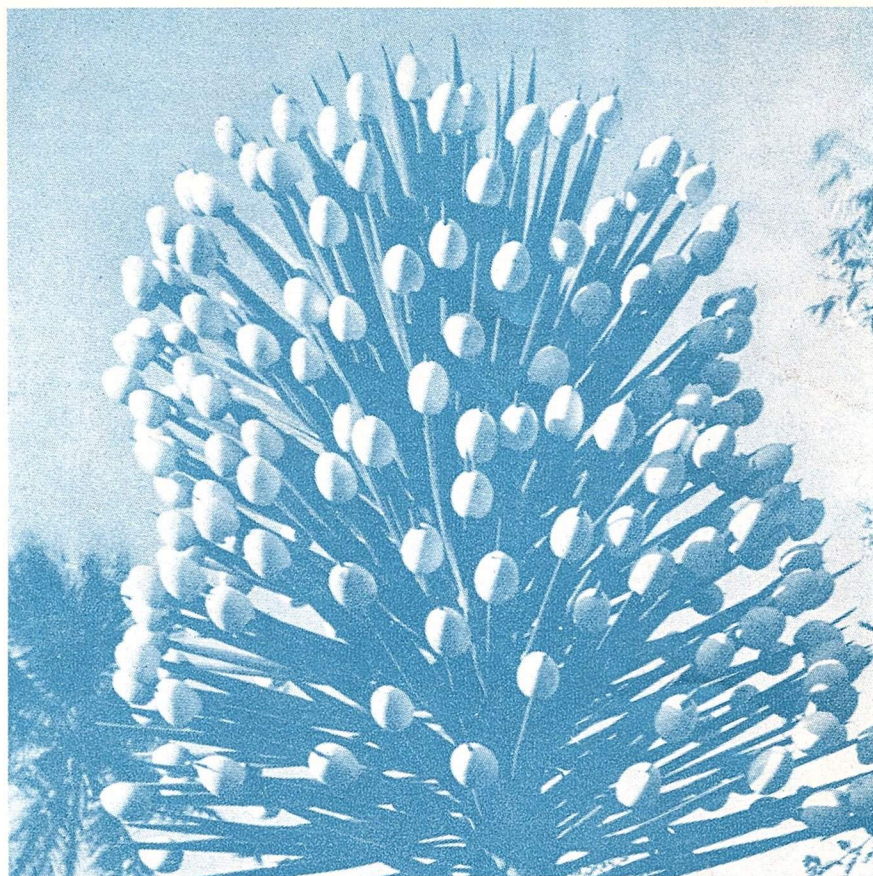


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